



# QUICK DIVES

*National Loon Center News*



## National Loon Center Gears Up for Give to the Max 2021

*Natasha Bartolotta, Communications and Outreach Coordinator*

The National Loon Center (NLC) is excited to take part in Minnesota's annual giving holiday. We invite fellow loon lovers to answer the call of the loon *today* and [make a gift](#) to the NLC during the Early Giving period.

### About GiveMN

GiveMN links donors with organizations that are working to make Minnesota a better place. Its online giving website, GiveMN.org, enables charitable giving any time and any place, allowing people to donate with ease and enthusiasm. GiveMN brings innovation, energy and fresh ideas to Minnesota generosity.

Give to the Max Day was created in 2009 to launch GiveMN and that initial spark touched off an outpouring of generosity — \$14 million in 24 hours. Since then, Give to the Max Day has become Minnesota's annual giving holiday, raising nearly \$225 million in its first 12 years. Every year, thousands of organizations and individuals generate donations and excitement for Minnesota causes that are working to improve the quality of life for all Minnesotans. Give to the Max Day has become a national model for giving days.



*“Since 2009, Minnesota’s giving holiday has been a display of what is possible when our state comes together for 24 hours to make a difference together. Donors have given more than \$220 million during Give to the Max, and every gift from \$10 to \$10,000 makes a real difference.”*

*-Jake Blumberg, Executive Director GiveMN*

## Protect the Legacy of Minnesota Loons

The National Loon Center is calling on all those who are mesmerized by the presence of this elegant and iconic bird to take a part in protecting its future. Your donation will enable progress on our world-class educational center (opening in 2024) while protecting freshwater lakes and this important national symbol.

## Where to Donate

Fly over to:



**National Loon Center's organization page on the GiveMN website**  
[www.givemn.org/organization/National-Loon-Center-Foundation](http://www.givemn.org/organization/National-Loon-Center-Foundation)



**National Loon Center Website**  
[www.nationallooncenter.org](http://www.nationallooncenter.org)

### ***Give us a Yodel***



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